RESOLUTION NO. 17-205

A RESOLUTION OF SUPPORT FOR THE ORGAN MOUNTAINS DESERT PEAKS NATIONAL MONUMENT.

The City Council is informed that:

WHEREAS, Doña Ana County is part of a special region in the United States known for its vast pristine Chihuahuan Desert landscapes; and

WHEREAS, these special lands include nationally and internationally known natural treasures including the Organ Mountains, Kilbourne Hole, Broad Canyon, and the Potrillo volcanic field; and

WHEREAS, the Organ Mountains Desert Peaks National Monument additionally protects invaluable American and pre-American historical sites including the Butterfield Stagecoach Trail, Gadsden Purchase International Boundary, thousands of petroglyph and other archeological areas, portions of El Camino Real de Tierra Adentro, Billy the Kid’s Outlaw Rock, World War II Aerial Targets, and Geronimo’s Cave; and

WHEREAS, the identity of the City of Las Cruces, herein referred to as “City” is inextricably linked to the lands and vistas of the Organ Mountains Desert Peaks National Monument; and

WHEREAS, protection of these rich landscapes and history not only preserves these New Mexico and American treasures, but also local history important to preserving our rich multicultural traditions in the Mesilla and Rio Grande valleys; and

WHEREAS, the Organ Mountains Desert Peaks National Monument has had a beneficial economic impact on the City and our region as the number of visitors to the Monument increased by 102 percent from 2015 (84,197 visitors) to 2016 (170,451 visitors); and

WHEREAS, new economic opportunities have emerged thanks to the Organ Mountains Desert Peaks National Monument including the Monuments to Main Street Festival; helicopter, van, and recreation tours; Organ Mountains Desert Peaks branded products; community tourism and marketing collaborations; and attraction of conferences, retirees, and new businesses to Doña Ana County; and

WHEREAS, the Organ Mountains Desert Peaks National Monument has gained international travel media exposure for Doña Ana County through the Lonely Planet
Guide, Trip Advisor, Los Angeles Times, Sunset Magazine, Readers Digest, and other outlets; and

WHEREAS, a diverse coalition of Doña Ana County citizens, small business owners, elected officials, Native American tribes, sportsmen, veterans, faith leaders, and civic organizations came together over many years to work for and support designation of Organ Mountains Desert Peaks National Monument; and

WHEREAS, there has been continued and growing community support for protecting our unique landscapes and nationally significant historical and archeological sites; and

WHEREAS, the presidential proclamation establishing the Organ Mountains-Desert Peaks National Monument maintains long-standing uses of the Monument, specifically recognizing the continuation of existing valid grazing permits and leases, management of fish and wildlife by the State of New Mexico, tribal rights for access to religious and cultural sites, military overflights, private property rights, and other valid and existing uses; and

WHEREAS, the City strongly supported the designation of the Organ Mountains Desert Peaks National Monument and worked as part of the effort that culminated in the monument’s designation; and

WHEREAS, the establishment of the Organ Mountains Desert Peaks National Monument has been a significant enhancement to the cultural and economic foundation of the future prosperity of the City of Las Cruces.

NOW, THEREFORE, Be it resolved by the governing body of the City of Las Cruces:

(I)

THAT the City of Las Cruces is in full and enthusiastic support of the Organ Mountains Desert Peaks National Monument.

(II)

THAT further the City strongly opposes any efforts to rescind, reduce, or otherwise harm the Organ Mountains Desert Peaks National Monument by Congress or the President of the United States.
THAT City staff is hereby authorized to do all deeds necessary in the accomplishment of the herein above.

DONE AND APPROVED this 19th day of June, 2017.

APPROVED:

ATTTEST:

Mayor

(Seal)

Moved by: __Sorg__________
Seconded by: __Gandara__________

APPROVED AS TO FORM:

City Attorney

VOTE:
Mayor Miyagishima: Aye
Councillor Gandara: Aye
Councillor Smith: Aye
Councillor Pedroza: Aye
Councillor Eakman: Aye
Councillor Sorg: Aye
Councillor Levatino: Aye
# The Organ Mountains-Desert Peaks National Monument

*An Monument of Diverse Lands and Rich History*

## Organ Mountains
- Iconic Mountain Range of Southern New Mexico
- Rare Plants and Animals
- Soldier Outpost and Site of a Civil War Surrender Shelter, Achenbach, Pena Blanca, and Hermit’s Caves

## Sierra de las Uvas
- 22 Miles of the Southern Overland/Butterfield Trail
- WW II Bombing Targets
- Bartlett - Garcia Conde International Boundary Survey
- Archaic, Puebloan, and Apache Native American Sites
- Historic Ranches and Stagecoach Stop
- Multiple Apache Raid and Related Burial Sites
- Critical and Diverse Wildlife Habitat

## Robledo Mountains
- Billy the Kid’s Outlaw Rock Hideout
- Slot Canyons; Robledo, Chavez, and Geronimo’s Caves
- Prehistoric Trackways and Petrified Forest
- US Army Heliograph Site
- Native American Petroglyphs and Pictographs
- Hand Built Civilian Conservation Corps Rock Dams

## Picacho Peak
- Southern Peak of the Robledo Mountains

## Potrillo Volcanic Field
- Kilbourne Hole, Apollo Astronaut Training Site
- Fumarole and Vents with Holocene Faunal Remains
- Volcanic Cones, Craters and Lava Flow
- Rock Art and Ancestral Puebloan Habitation Sites
- Rattlesnake Peak and Mega-fauna Rubs

## Doña Ana Mountains
- Popular Mountain Biking & Rock Climbing Destination
- Native American Cultural Sites
Memorandum

To: Las Cruces Green Chamber of Commerce
From: Stephen Clermont/Third Eye Strategies
Date: June 7, 2017

Poll Results on the Organ Mountains-Desert Peaks National Monument for Doña Ana County

This report is based on findings from a poll of 400 active registered voters in Doña Ana County, New Mexico. Drawn from a list of registered voters, interviews were conducted from May 13 through 17, 2017. The survey has a margin of error of ±5.5 percent. Both cell phones and landline numbers were called. Each voter in the county with a known phone number had an opportunity to be called. Random selection was made in households with multiple eligible voters.

The Following Summarizes Key Results From the Survey:

- Residents in Doña Ana County have an overwhelmingly positive view of the Organ Mountains-Desert Peaks National Monument. Two-thirds (66%) of Doña Ana County residents have a positive view of the Organ Mountains-Desert Peaks National Monument while only a small minority (15%) express a negative view. Support for the Organ Mountains-Desert Peaks National Monument has increased 5 percentage points from last year.

- Democrats, Independents, and Republicans come together to support the Organ Mountains-Desert Peaks National Monument. Democrats (77% positive, 7% negative) and Independents (71% positive, 14% negative) have strongly positive views of the Monument. Significantly more Republicans (49%) feel positively than negatively (24%).

- Doña Ana County residents strongly oppose any reduction of the Organ Mountains-Desert Peaks National Monument. Nearly two-thirds (63%) of residents in Doña Ana County oppose reducing the amount of land protected in the Organ Mountains-Desert Peaks National Monument. Only 26% of residents supported removing protected areas from the Monument.

- Doña Ana County residents believe the Organ Mountains-Desert Peaks National Monument can help create new jobs and tourism in the County. Three-fifths of Doña Ana County residents (62%) believe that the Organ Mountains-Desert Peaks National Monument can help create jobs and tourism in the County. 29% of residents did not believe this.
Council Action and Executive Summary

Item # 7  Ordinance/Resolution# 17-205

For Meeting of June 19, 2017
(Ordinance First Reading Date)  (Adoption Date)

Please check box that applies to this item:
☐ QUASI JUDICIAL  ☐ LEGISLATIVE  ☒ ADMINISTRATIVE

TITLE: A RESOLUTION OF SUPPORT FOR THE ORGAN MOUNTAINS DESERT PEAKS NATIONAL MONUMENT.

PURPOSE(S) OF ACTION:

Support the national monument.

COUNCIL DISTRICT: N/A

Drafter/Staff Contact:
David Dollahon

Department/Section:
Administration/Assistant City Manager (Operations)

Phone: 541-2076

City Manager Signature:

BACKGROUND / KEY ISSUES / CONTRIBUTING FACTORS:

Doña Ana County is part of a special region in the United States known for its vast pristine Chihuahuan Desert landscapes including special lands that have both nationally and internationally known natural treasures including the Organ Mountains, Kilbourne Hole, Broad Canyon, and the Potrillo volcanic field. The Organ Mountains Desert Peaks National Monument additionally protects invaluable American and pre-American historical sites including the Butterfield Stagecoach Trail, Gadsden Purchase International Boundary, thousands of petroglyph and other archeological areas, portions of El Camino Real de Tierra Adentro, Billy the Kid’s Outlaw Rock, World War II Aerial Targets, and Geronimo’s Cave. The identity of the City of Las Cruces, herein referred to as “City” is inextricably linked to the lands and vistas of the Organ Mountains Desert Peaks National Monument. Protection of these rich landscapes and history not only preserves these New Mexico and American treasures, but also local history important to preserving our rich multicultural traditions in the Mesilla and Rio Grande valleys.

Further, the Organ Mountains Desert Peaks National Monument has had a beneficial economic impact on the City and our region as the number of visitors to the Monument increased by 102 percent from 2015 (84,197 visitors) to 2016 (170,451 visitors) and new economic opportunities have emerged thanks to the national monument’s designation. These new opportunities have included the Monuments to Main Street Festival; helicopter, van, and recreation tours; Organ Mountains Desert Peaks branded products; community tourism and marketing collaborations; and attraction of conferences, retirees, and new businesses to Doña Ana County. The Organ

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Mountains Desert Peaks National Monument has also gained international travel media exposure for Doña Ana County through the Lonely Planet Guide, Trip Advisor, Los Angeles Times, Sunset Magazine, Readers Digest, and other outlets.

A diverse coalition of Doña Ana County citizens, small business owners, elected officials, Native American tribes, sportsmen, veterans, faith leaders, and civic organizations came together over many years to work for and support designation of Organ Mountains Desert Peaks National Monument. There has been continued and growing community support for protecting our unique landscapes and nationally significant historical and archeological sites. The presidential proclamation establishing the Organ Mountains Desert Peaks National Monument maintains long-standing uses of the Monument, specifically recognizing the continuation of existing valid grazing permits and leases, management of fish and wildlife by the State of New Mexico, tribal rights for access to religious and cultural sites, military overflights, private property rights, and other valid and existing uses. The City strongly supported the designation of the Organ Mountains Desert Peaks National Monument and worked as part of the effort that culminated in the monument's designation. The establishment of the Organ Mountains Desert Peaks National Monument continues to be a significant enhancement to the cultural and economic foundation of the future prosperity of the City of Las Cruces. The proposed Resolution, if approved, would express the City's continued support for the Organ Mountains Desert Peaks National Monument.

**SUPPORT INFORMATION:**

1. Resolution

**SOURCE OF FUNDING:**

<table>
<thead>
<tr>
<th>Is this action already budgeted?</th>
<th>Yes</th>
<th>No</th>
</tr>
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<tbody>
<tr>
<td>N/A</td>
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<table>
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<tr>
<th>Expense reallocated from:</th>
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<tbody>
<tr>
<td>Proposed funding is from a new revenue source (i.e. grant; see details below)</td>
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<td></td>
</tr>
<tr>
<td>Proposed funding is from fund balance in the (# and Fund Name) Fund.</td>
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<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Does this action create any revenue?</th>
<th>Yes</th>
<th>No</th>
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</thead>
<tbody>
<tr>
<td>N/A</td>
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</table>

| Funds will be deposited into this fund: (Fund #) in the amount of $_________ for FY__. |     |    |
| There is no new revenue generated by this action. |     |    |

**BUDGET NARRATIVE**

<table>
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(Continue on additional sheets as required)
## Fund Expenditure Summary:

<table>
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<tr>
<th>Fund Name(s)</th>
<th>Account Number(s)</th>
<th>Expenditure Proposed</th>
<th>Available Budgeted Funds in Current FY</th>
<th>Remaining Funds</th>
<th>Purpose for Remaining Funds</th>
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<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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## Options / Alternatives:

1. Vote "Yes"; this will express the City's continued support for the Organ Mountains Desert Peaks National Monument.
2. Vote "No"; this will not express the City's continued support for the Organ Mountains Desert Peaks National Monument.
3. Vote to "Amend"; this could amend the Resolution based on direction provided by City Council.
4. Vote to "Table"; this could delay the City's expression of continued support for the National Monument.

## Reference Information:

The resolution(s) and/or ordinance(s) listed below are only for reference and are not included as attachments or exhibits.

N/A
COUNCIL ACTION AND EXECUTIVE SUMMARY PACKET ROUTING SLIP

For Meeting of ____________________________ For Meeting of June 19, 2017
(Ordinance First Reading Date) (Adoption Date)

TITLE:
A RESOLUTION OF SUPPORT FOR THE ORGAN MOUNTAINS DESERT PEAKS NATIONAL MONUMENT.

Purchasing Manager's Request to Contract (PMRC) {Required?} Yes □ No □

<table>
<thead>
<tr>
<th>DEPARTMENT</th>
<th>SIGNATURE</th>
<th>PHONE NO.</th>
<th>DATE</th>
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<tbody>
<tr>
<td>Drafter/Staff Contact</td>
<td>David Studer</td>
<td>x-2076</td>
<td>6/12/2017</td>
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<td>Department Director</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Budget</td>
<td>Melena</td>
<td>2085</td>
<td>6/12/17</td>
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<tr>
<td>Assistant City Manager /William F. Studer, Jr.</td>
<td>William</td>
<td>2076</td>
<td>6/12/17</td>
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<tr>
<td>Assistant City Manager/David P. Dollahon</td>
<td>David Studer</td>
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<td>6/12/2017</td>
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<tr>
<td>City Attorney</td>
<td></td>
<td>2010</td>
<td>6/15/17</td>
</tr>
<tr>
<td>City Clerk</td>
<td></td>
<td>2115</td>
<td>6/15/17</td>
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